

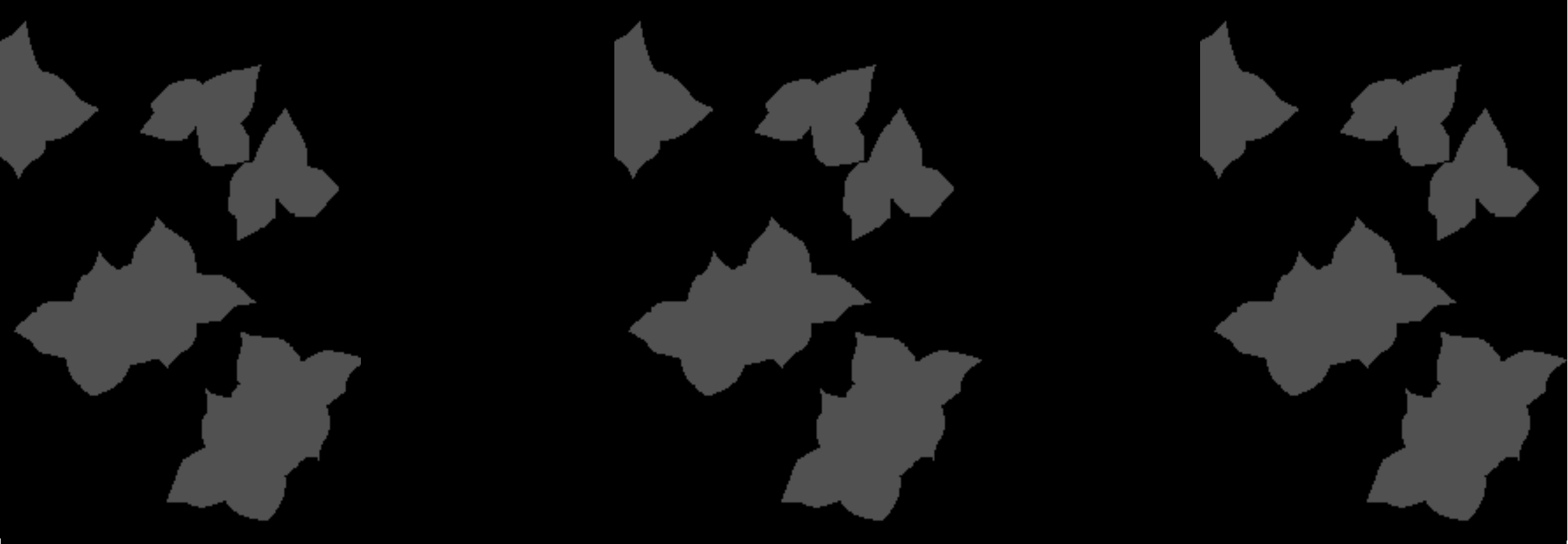


studium

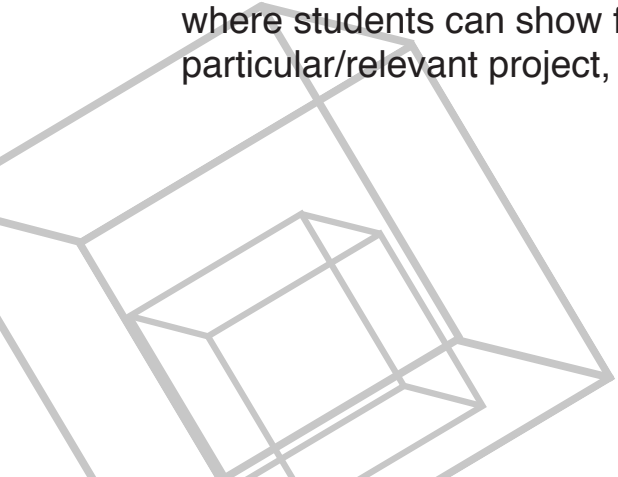
Valentina Dalla Costa

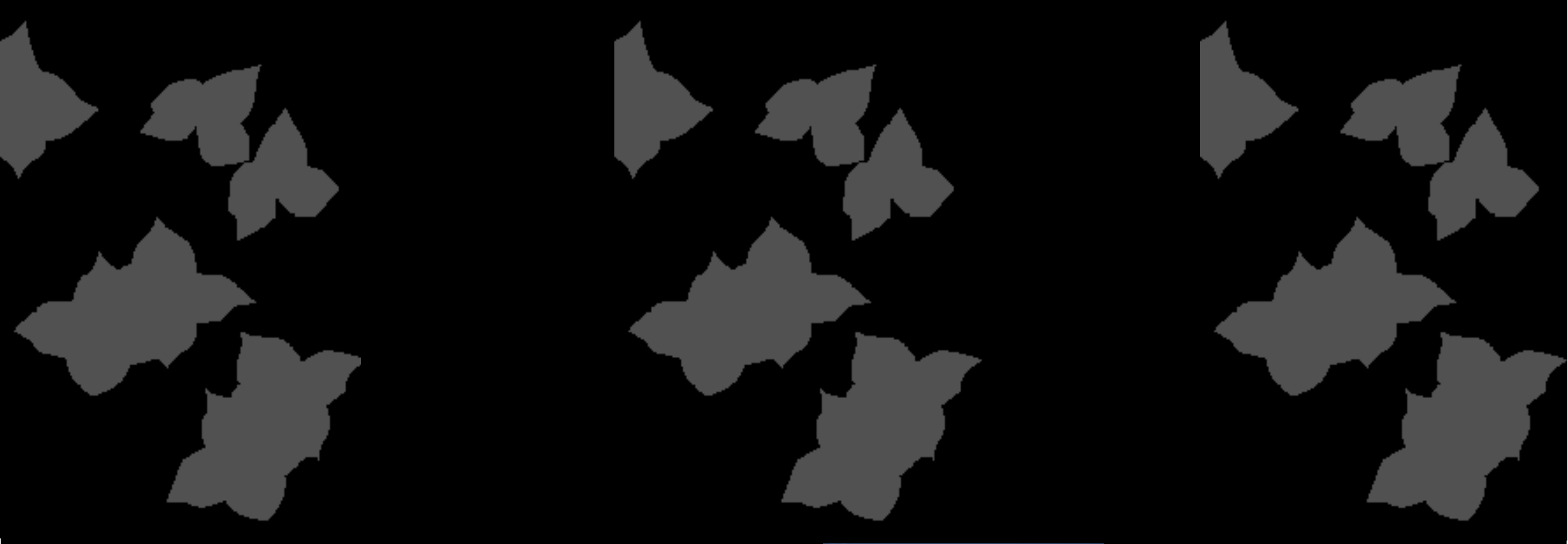


CHINA
DESIGN



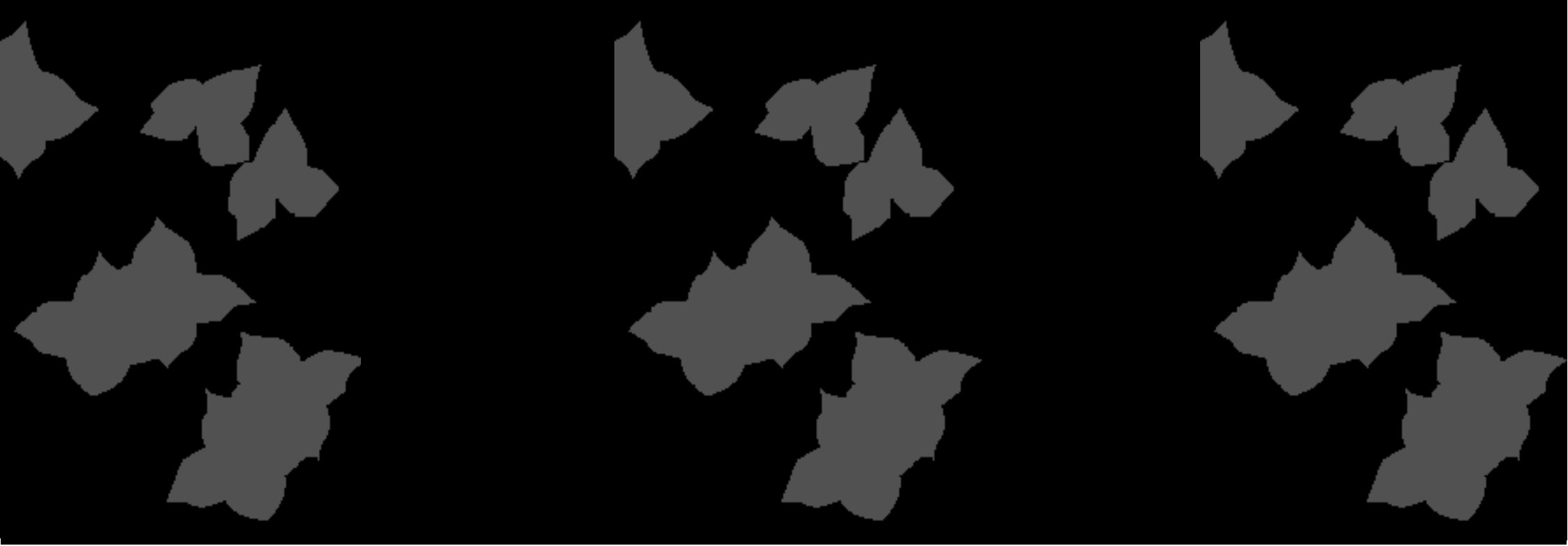
STUDIUM is an extension of KHB, our School of Art and Design. It's an exhibit space in Berlin where students can show for a certain period of time some works they've done during a particular/relevant project, as "China Design", for example





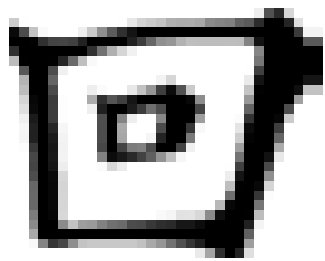
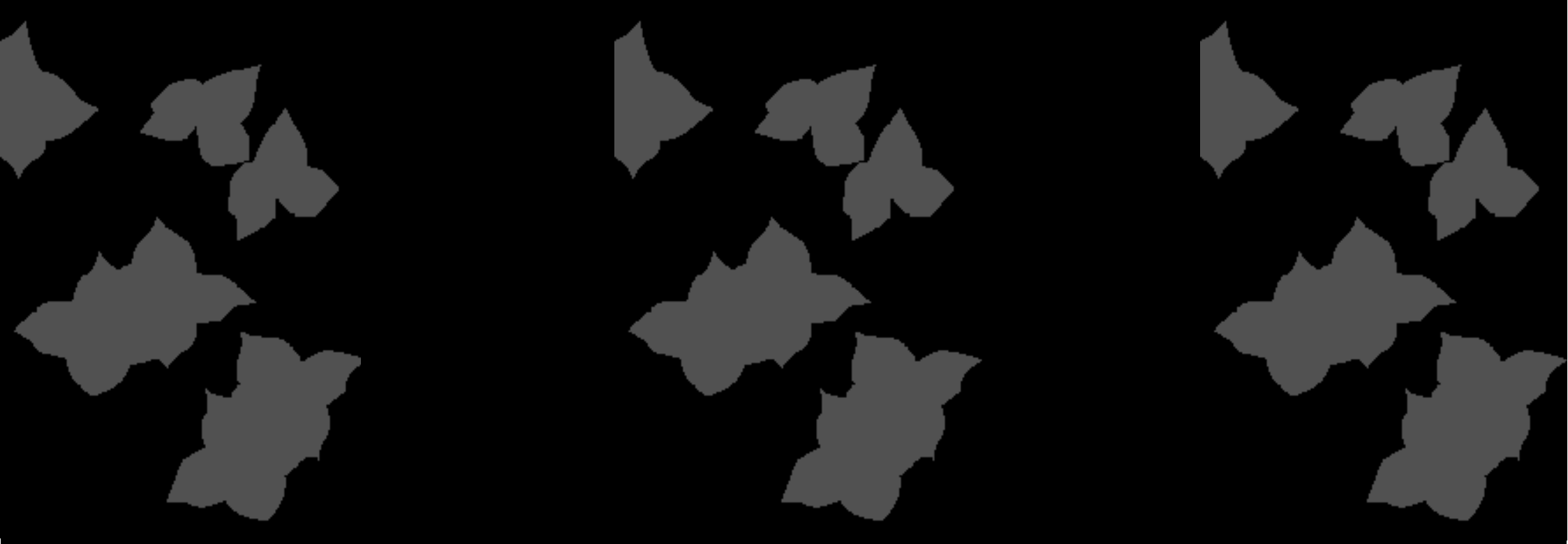
It's a project started and finished in Berlin, that has been developing and changing in Taipei and Guangzhou, where the research took place...



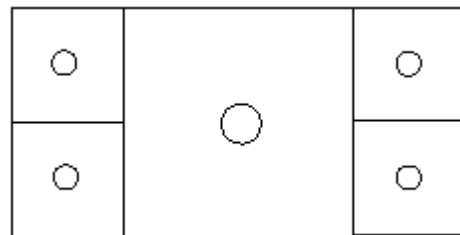


Research in Taipei

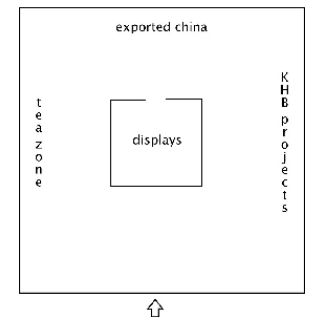
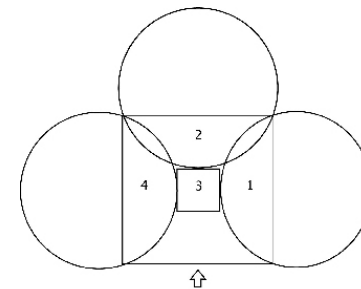




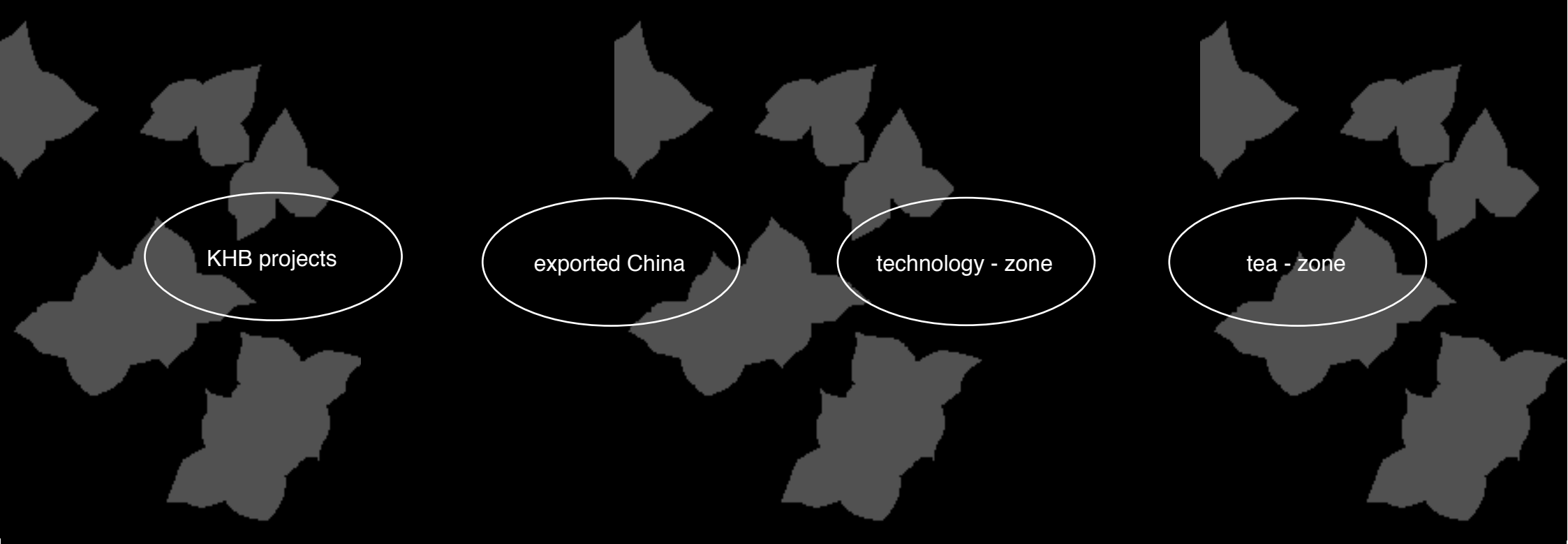
My shop concept comes from the chinese symbol 回 (hui), that means recycling, going around, repeat. It's supposed to be like a big box, where visitors can find different things inside: our KHB China projects, chinese objects, clothes, books and pictures, a small "tea zone", where people can experience the famous ritual of drinking chinese tea, and in the center a "technology zone", where miniscreens show our film and our website



general organization of a chinese temple



Concept

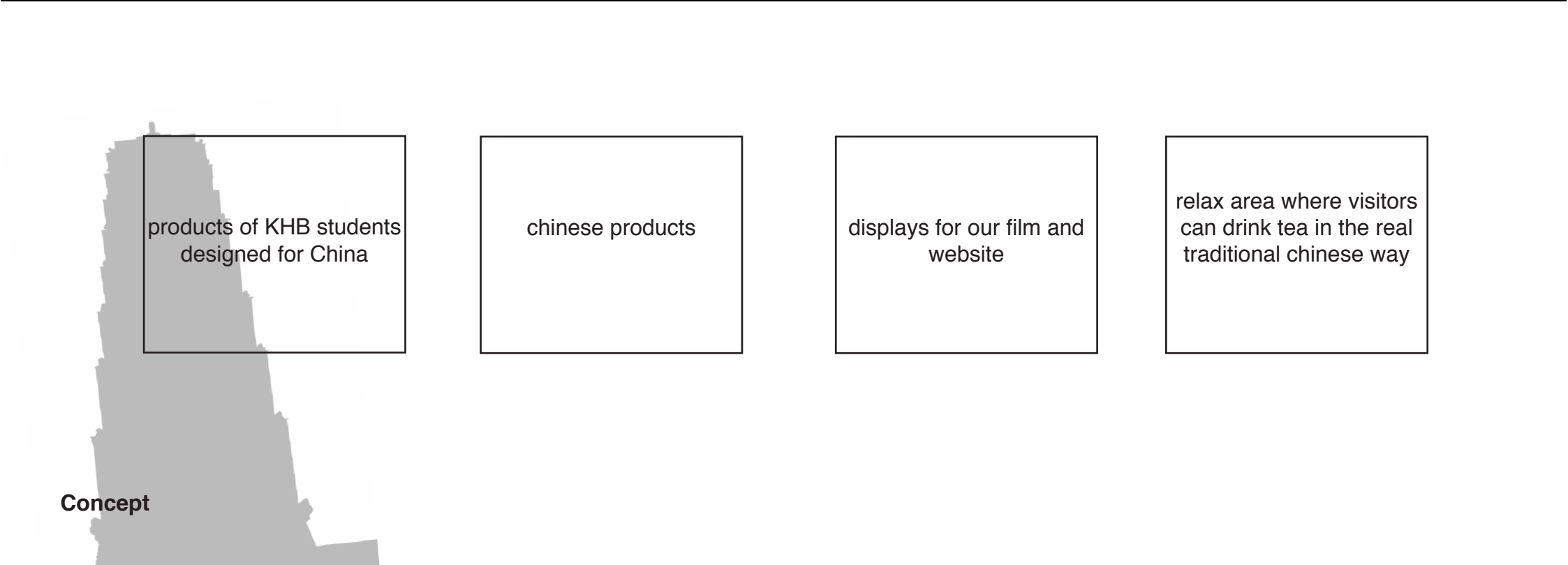


KHB projects

exported China

technology - zone

tea - zone



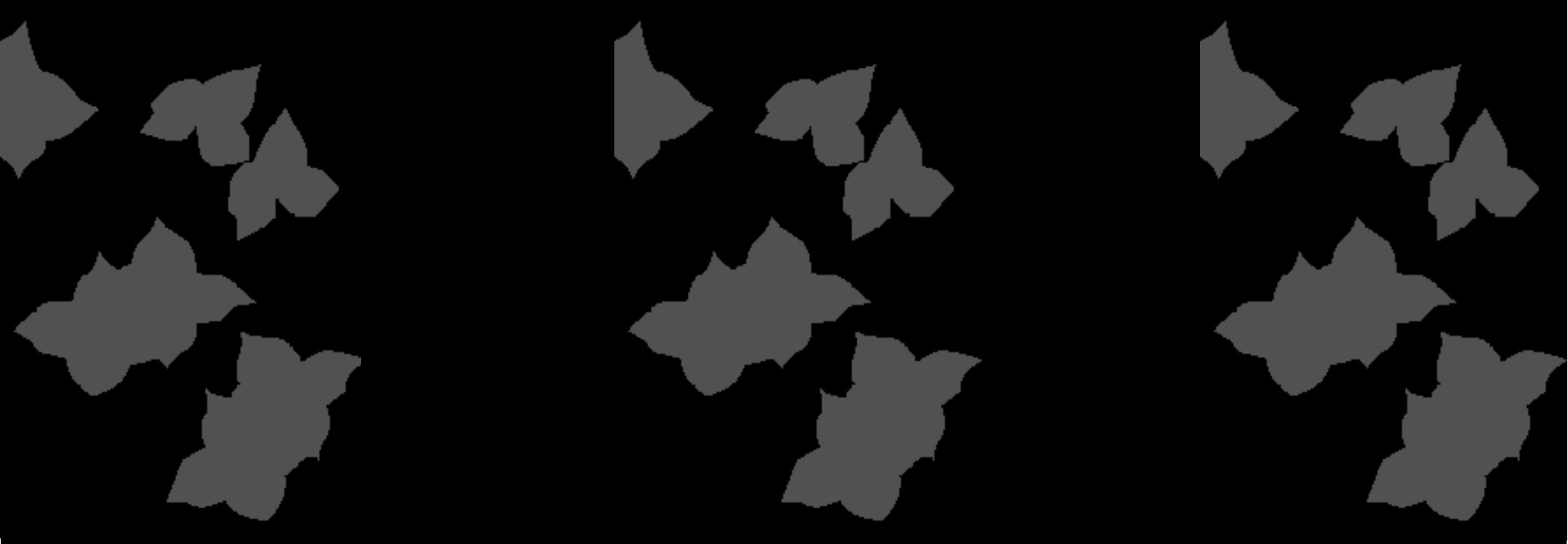
products of KHB students
designed for China

chinese products

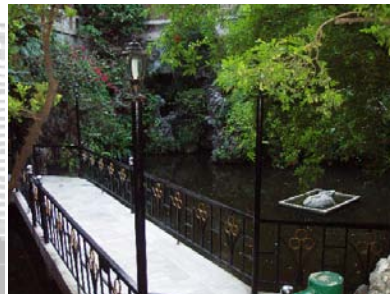
displays for our film and
website

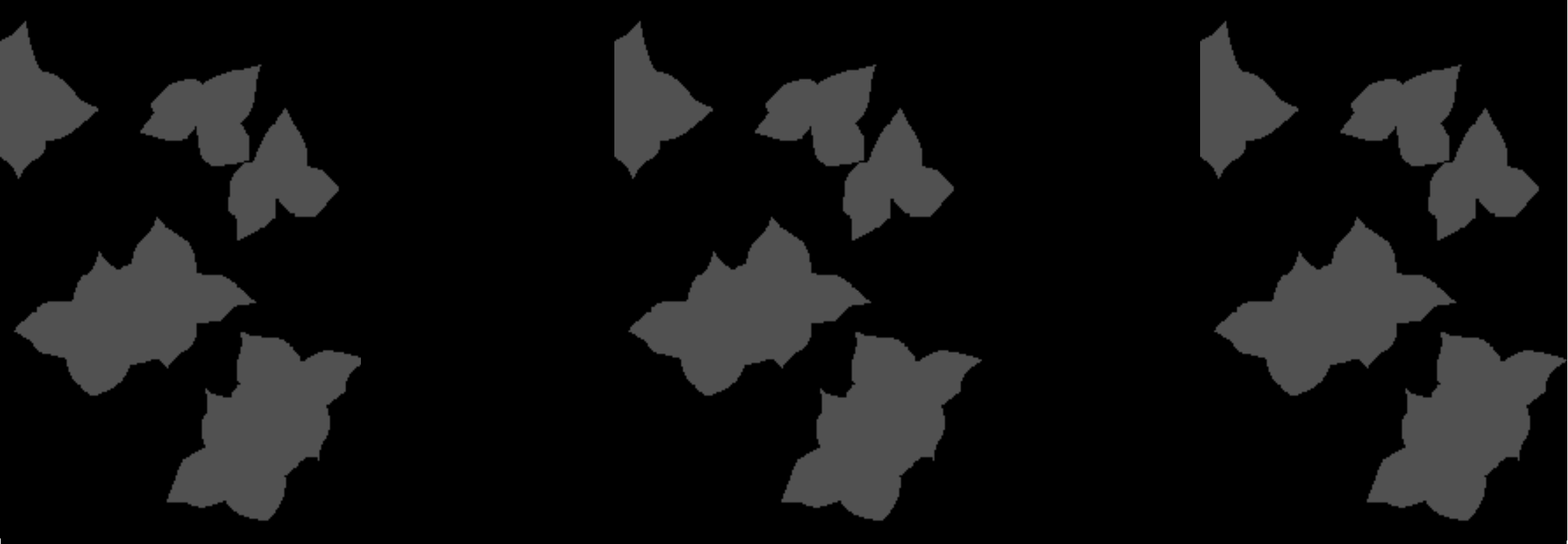
relax area where visitors
can drink tea in the real
traditional chinese way

Concept

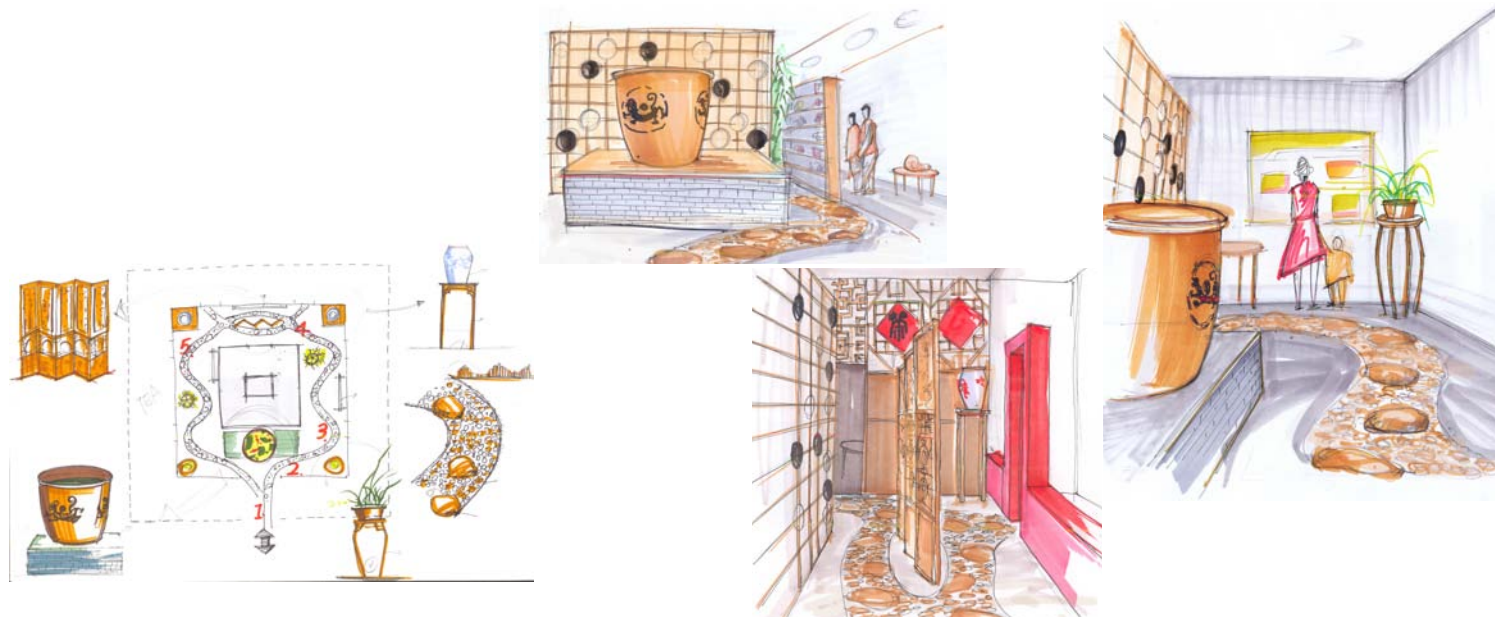


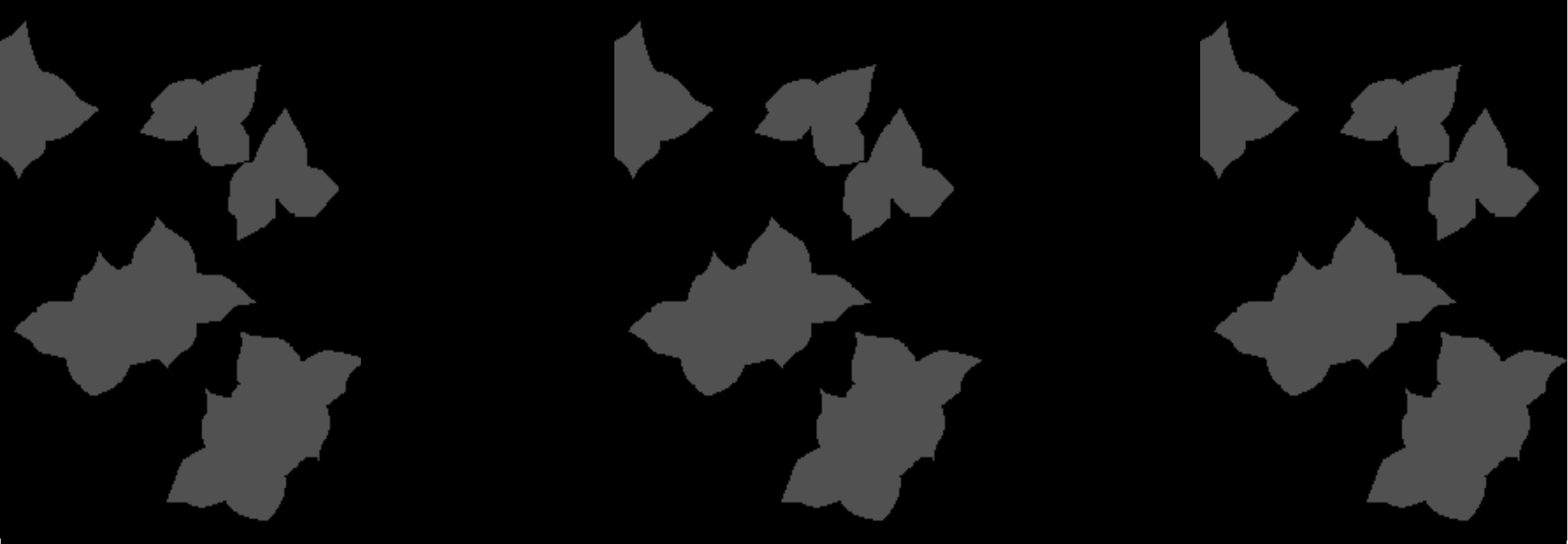
Research in Guangzhou





Ideas about the interior design





big poster where visitors can find infos about our trip and about China

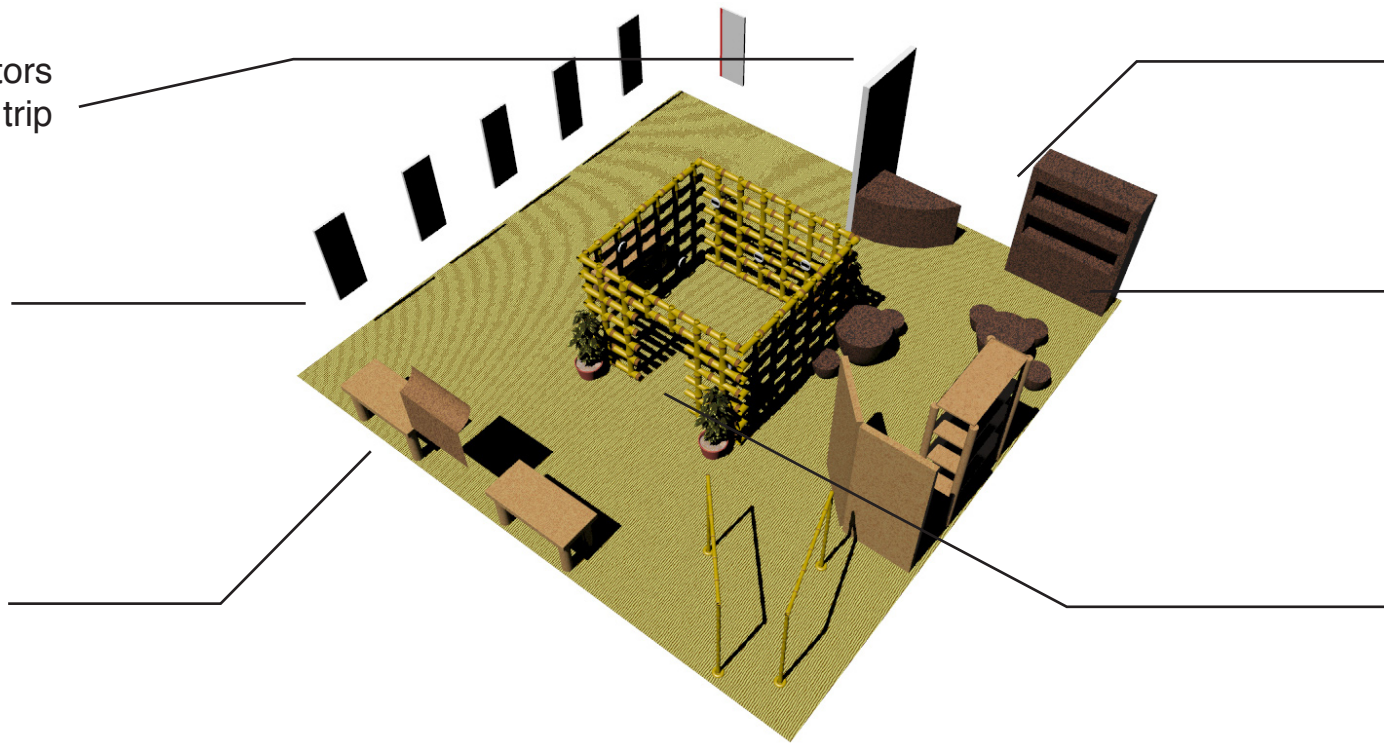
posters of KHB projects

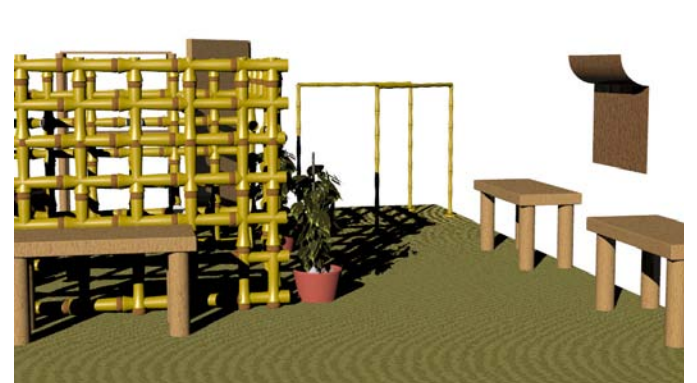
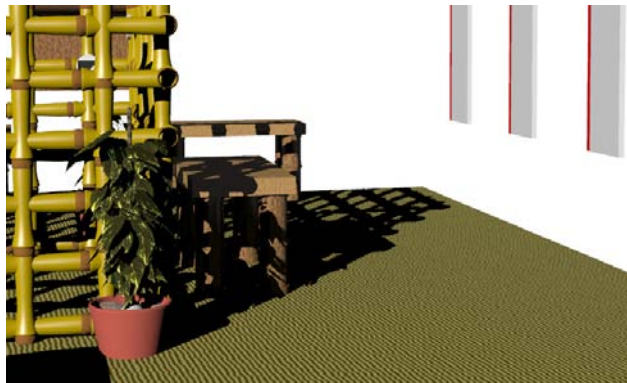
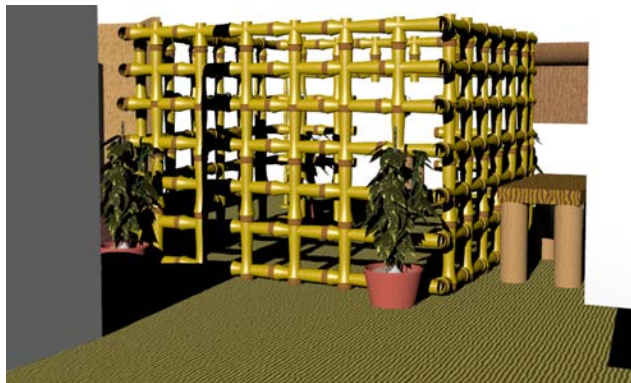
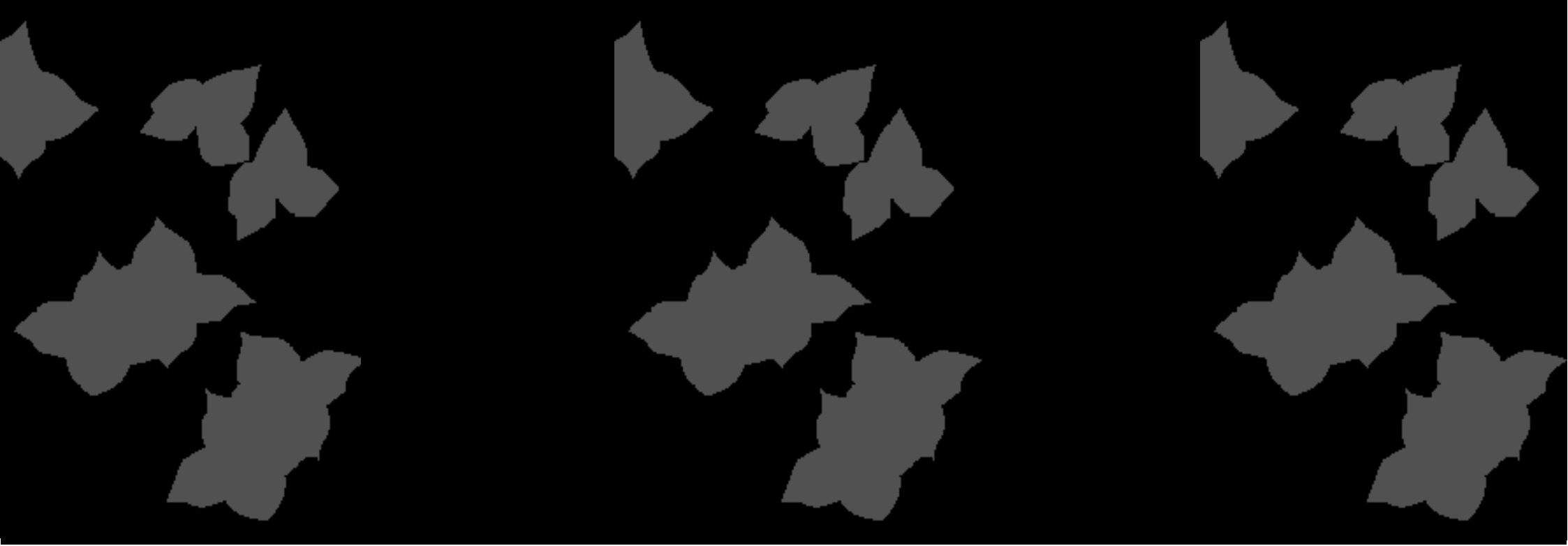
exported china

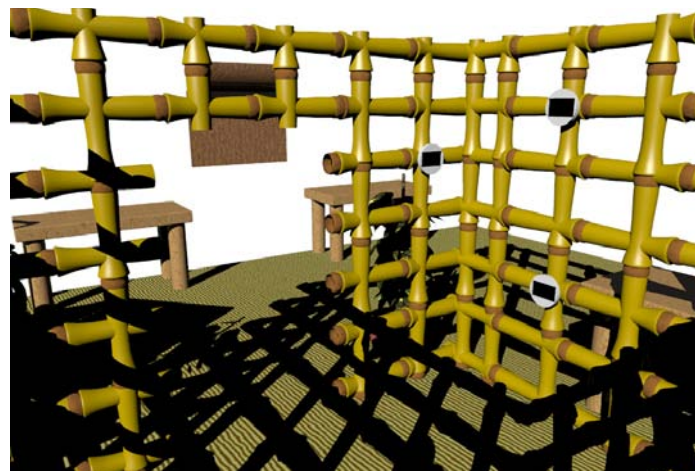
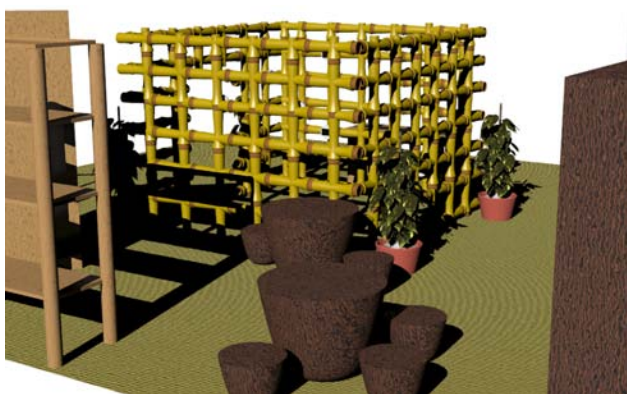
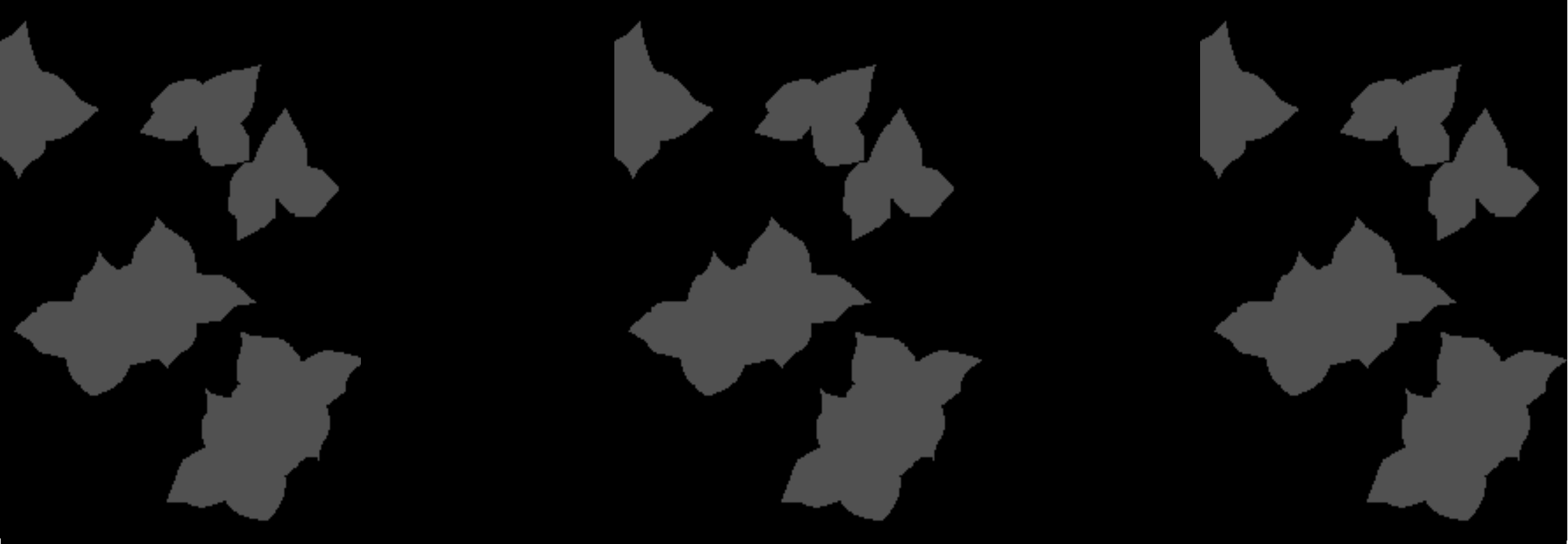
cash desk

tea - zone

technology - zone







I took the inspiration for the mini screens from the chinese chess :
on mode - white
off mode - black

